

Are you a Biz Dev or Sales Superstar?

Are you interested in working for a rapidly growing, new company?

Adventure to Fitness is a groundbreaking entertainment company focused on children's health and fitness. Animated episodes challenge kids to 30-minute workouts while they also learn about geography, science, social studies, language arts, and health. We have grown phenomenally, quickly becoming one of the fastest-growing and most-used programs throughout the US school system. We recently launched products in the home, where our rapid growth continues.

Given our innovative product and our penetration of a very hard-to-reach channel, we have already received sponsorship inquiries from both local and national organizations. **We want to add a self-starter and experienced person to our team to formalize the deals that fit and pursue new ones.**

Role: Business Development

Location: NYC

Primary Responsibilities include:

- Pursuit of sponsorship opportunities
- Development of our partnership strategy and framework
- Relationship management

Requirements

- College degree
- Related business experience, such as account executive in children's entertainment, business development with a new product/service, or media buyer/account manager in an ad agency
- Strong interpersonal skills
- Individual + team accountability
- Team player

This opportunity will allow you to get in on the ground floor of a fun, exciting and mission-minded company. **You will share in our success, financially and professionally.**

Are you interested in exploring this opportunity? Please send a resume and your contact details to careers@adventuretofitness.com.