

**Are you concerned about children's health and fitness? Do you believe that entertainment provides an effective way to motivate and teach kids?**

**Are you interested in working for an innovative, rapidly growing company?**

Adventure to Fitness is a groundbreaking entertainment company focused on children's health and fitness. Animated episodes challenge kids to 30-minute workouts while they learn about geography, science, social studies, language arts, and health. We have grown phenomenally, quickly becoming one of the fastest-growing and most-used programs throughout the US school system. We recently launched products in the home, where our rapid growth continues.

We are looking for a *creative* and *dynamic* person to help continue to develop our existing products, as well as, develop new offerings.

**Role:** Product Development

**Location:** NYC

**Primary Responsibilities include:**

- Help develop and improve our existing products – live action & animated adventures (distributed via streaming & DVD), supplemental learning materials and website content
- Lead development of new products and offerings
- Coordinate work across both internal and external members of the team

**Requirements**

- College degree
- Related business experience in children's entertainment or education, ideally across multiple age groups with an elementary school age focus
- Understanding of digital, mobile social networks & technologies
- Strong project management skills
- Solid interpersonal skills
- Team player

This opportunity will allow you to get in on the ground floor of a fun, exciting and mission-minded company. **You will share in our success, financially and professionally.**

Are you interested in exploring this opportunity? Please send a resume and your contact details to [careers@adventuretofitness.com](mailto:careers@adventuretofitness.com).