



FOR IMMEDIATE RELEASE

**ADVENTURE TO FITNESS ANNOUNCES LAUNCH OF NEW STREAMING OPTIONS ON AMAZON AND ROKU FOR HOME USERS, ENHANCEMENTS TO ITS WEBSITE**

*Avoid the summer slide and keep your kids learning and moving! Families now have more ways to enjoy the company's healthy and educational adventures at home.*

NEW YORK, NY – (May 25, 2017) – This week, Adventure to Fitness launched new streaming options for homes with access available via Amazon, Roku, and the company's website ([www.adventuretofitness.com](http://www.adventuretofitness.com)). Website subscribers have increased access to streaming videos, as well as access to new content each month. Viewers can begin a one-week trial for only \$1 and receive access to over 1,000 hours of content.

Additionally, website subscribers will be able to link their memberships to the Adventure to Fitness channel on [Roku](#), providing another way for the whole family to view adventures on their televisions at home.

Lastly, Adventure to Fitness episodes are now available for 1-day rentals on Amazon Instant Video. Viewers can simply search "[Adventure to Fitness](#)" to find a listing of all titles currently available.

CEO Michael Rhattigan stated, "Our goal is to use digital entertainment to start kids early on a lifelong journey of learning and healthy living. For years, we've taken millions of school children on imaginary adventures around the world. With this week's announcements, we're excited to respond to continued requests from parents and teachers to increase the ability for kids to take these same adventures at home."

All three options provide fun and exciting ways to teach kids and keep them moving over the summer break.

**About Adventure to Fitness**

[Adventure to Fitness](#) gets kids out of their seats and into the story, uniquely integrating movement and learning. Kids run, jump, and leap through imaginary adventures around the world. While exploring each location, kids learn geography, history, vocabulary, science, and culture. Adventure to Fitness is the nation's leading educational and fitness program for children, currently used by over 25,000 schools to teach kids and get them moving.

###

**Contact**

Deni Conkell  
888-406-7779  
[deni.conkell@adventuretofitness.com](mailto:deni.conkell@adventuretofitness.com)